



WALKING THROUGH ART
CAMINANDO A TRAVES DEL ARTE



ALIANZA DE LAS AMÉRICAS

Cambass Gallery

**"ALLIANCE OF THE AMERICAS"
INTERNATIONAL COLLECTIVE EXHIBITION**

VR
Cambass

**To benefit the creation of the Center for Integrated Arts
"FUNDACER"**



Organizers



International Galleries



TECHNICAL BASES

General

"ALLIANCE OF THE AMERICAS Exhibition 2021"

It is an international platform for promotion, exhibition and circulation of processes, contents and works of the plastic and visual arts, having as its main headquarters the city of New York.

Alliance of the Americas seeks to make visible the work of the artists participating in it, at an international level and for the achievement of that goal, we will hold our great exhibition in New York.

The event will bring together the best artists representing the countries of the Americas, event organized by Cambass Gallery of Colombia and Art New York ES Corp of the United States and the support of Walking Through Art Corp States One way and Ecuador, co-organizers. This event seeks to stimulate the artistic renaissance of all the countries of America.

Alliance Of the Americas will be developed in 2 figures:

- Bgarlic the virtual modality, in a spectacular room of the Cambass VR Museum and we will have the international support of 80 countries for its international promotion.
- Under the physical modality, in a large exhibition in New York, together artists from several countries of the world.

1.1. Participants

Plastic artists over 18 years of age may participate. Participants must align their artistic work according to the following detail:

- Free theme.
- Free technique.

The artist must create and submit a work with the following dimensions for the exhibition in New York, which must be in New York by October 15, 2021.

DIMENSIONS OF THE WORK: maximum 46 X 61 cm without frame or 18 X 24 inches without frame.

The organization is not responsible for the expense of sending and returning the work, if the artist wants to bring the work and be in the exhibition, the organization does not assume costs generated by the artist such as tickets, stay and food.

1.2. OBJECTIVES OF THE PUBLIC CALL

1.2.1. General objective

Do your bit to create the Center for Integrated Arts "FUNDACER"

Art, Culture, Education and Recreation, are the pillars that will support this cultural training center which will be the means to intermediate the programs of special cultural training, aimed at children and young people of scarce resources.

1.2.2. Specific objectives

- **reactivation.**
Due to the difficult times, we are living in the wake of the pandemic in this process of COVID-19, we are convinced that art and culture in all its manifestations, are a great way to support the social, cultural and economic revival in the world.
- Design strategies of public call and in the international field, for the production, promotion and presentation of artistic works (paintings).
- Develop technical and transparent processes of selection of works, based on the assessment and analysis by professional technical teams.
- Link practices, knowledge and experiences of creators, visual and visual artists to generate spaces for debate and reflection.
- Guarantee universal access of citizens to artistic content, goods and products.

1.3. CURATORIAL SCRIPT "ALLIANCE OF THE AMERICAS Exhibition 2021"

The configuration of the artistic exhibition is an approach to the social, economic, political and cultural diversity of the territories that make up the American continent; within which, languages, knowledge, worldviews, creativities, practices are revitalized, recreated and energized, in various geopolitical contexts, between the fabric of the past, the modern and the contemporary. In that sense, **"ALLIANCE OF THE AMERICAS Exhibition 2021"** is the proposed curatorial script.

1.4. GENERAL CONDITIONS

- Participants must fill out and accept the conditions of participation in the REGISTRATION FORM.
- **Art New York Corp, Walking Through Art (United States) and Cambass Gallery (Colombia)**, will be the institutions responsible for handling the works and notifying the artists in writing about the activities of the event.
- Selected artists will be contacted to notify them of their participation and costs.
- The artistic works participating outside the United States must not have a frame, to facilitate their manipulation and are coupled to the assembly already planned for the exhibition. In that sense, it is recommended to participate with artistic works without much texture or thickness in the layers of materials used, to avoid their cracking.
- The artistic works participating in the exhibition will be returned, according to the schedule provided in these Technical Bases.
- The artist must submit a work with the following dimensions for the exhibition in New York, which must be in New York by October 15, 2021.
- **DIMENSIONS OF THE WORK:** maximum 46 X 61 cm without frame or 18 X 24 inches without frame.
- **The organization is not responsible for the expense of sending and returning the work, if the artist wants to bring the work and be in the exhibition, the organization does not assume costs generated by the artist such as tickets, stay and food.**

1.5. RESTRICTIONS AND DISABILITIES

Creators, visual and visual artists whose works fall within the following causes may not participate:

- Works that are copies or reproductions of other work(s) that do not belong to the participant.
- Works that do not correspond to the process of creation of the participant.
- Works that are not within any of the established formats or dimensions.
- Framed works or on supports such as wood, metal, cardboard or other different; that is, they are not in the paint on canvas category.
- Works that have been produced with very thick textures and/or very dense layers of material.

1.6. PROCEDURE TO PARTICIPATE

Open call Aimed at all visual plastic artists (Painting, photography, sculpture photography)

- a) Read the Technical Bases.
- b) Free theme.
- c) Fill out, subscribe to the REGISTRATION FORM. (Registration is free of charge, but artists must make a payment of \$120 which will be to cover:
 - 1- Right of participation in the 3D virtual gallery with the 5 registered works.
 - 2- Right to participate in the cultural magazines "Spirit in Art" and "Art New York Magazine" with the 5 works registered.
 - 3- Right of space and assembly of the work (a work) created for the physical exhibition Alliance of the Americas in New York. placement of the artistic work in a wooden frame, assembly service, disassembly, strategies to promote the exhibition and the participant.
 - 4- (Payment of the \$120 does not include shipping costs, packing and shipping insurance.)
- d) Date of registration: July 20 to August 30 2021.**
- e) Cover participation costs: from July 20 to August 30 2021

1.7. SCHEDULE OF ACTIVITIES AND DEADLINES

Activities	Deadlines
- Launch of the Technical Bases	July 20 2021
- Deadline to participate online registration	August 30 2021
- Development of strategies to promote the event	From July 30 2021 to December 2021
- Launch of the official catalog in the cultural magazine "Spirit in Art"	August 10, 2021
- Inauguration Of the Alliance of the Americas Virtual Exhibition at VR Cambass	October 29 2021
- Launch of the catalog in the cultural magazine "Art New York Magazine"	October 29 2021
- Physical exhibition Alliance of the Americas New York – United States.	November 4, 2021
- Delivery of certificates of participation	November 14, 2021

1.8. ACCEPTANCE OF BASES

Online registration and accept the conditions of participation of the event.

2.1. MINIMUM REGISTRATION REQUIREMENTS FOR EXHIBITION

Participation requirements for artists' works for virtual exhibition.

1. Free theme.
2. All techniques are acceptable.
3. Send the image of 5 works in high resolution for virtual exhibition in the VR Cambass with the following requirements:
 - o Photo in JPG format.
 - o Completely clean photo.
 - o There are no wall backgrounds or extraneous elements of the work.
 - o No glitter on the work.
 - o No reflections on the work.
 - o No shadows over the work.
 - o At the milestone.
 - o Angles of 90 degrees in the four corners.
 - o The photo must be saved with the name of the artist followed by the name of the work, Example:

EdwinSalgado\The serpent and the firefly.



Note: Images that do not meet the above requirements will not be accepted.

2.2. INTELLECTUAL PROPERTY

The creators, selected plastic and visual artists, through the letter of commitment, will authorize Art New York Corp, Walking Through Art Corp (United States) and Cambass Gallery (Colombia), the use of the image and contents of the participant and the work in printed, visual or audiovisual materials that are required and generated for and in the execution of the International Collective Exhibition Alliance of the Americas 2021". Within this context, the selected creators, visual and visual artists will not be able to demand payment for copyright or transfer of economic rights for such use.